

Client Benefits:

- New incremental revenue streams
- Reach new markets
- Expand content distribution
- Protect intellectual property
- Accelerate positioning in new distribution channels
- Position content beyond core markets

Markets Served

- Scholarly
- STM
- B2B, Financial and vertical industries
- Non-profits
- Aggregators / research services

Expertise

- Third party syndication and redistribution.
- Clearing permissions for monetizing re-uses.
- License agreement "health checks."
- Copyright stewardship and awareness, essential for protecting content and promoting re-use.
- The lean "go-to" team for content owners and aggregators with short lead time requirements.

We identify new licensing opportunities for content in multiple channels and negotiate licensing arrangements that drive expose the hidden value in your content. We are a unique mix of publishing, licensing and copyright experts.

Our Services

Our services are designed to help you find new customers, drive incremental revenue and increase brand reach. We unleash the untapped value within your content assets. Services include:

- Domestic and international licensing
- Repurpose content for new uses and markets
- Syndication and aggregation
- Solicit new business for our customers
- Permissions clearinghouse services
- Licensing "health checks"
- Content licensing negotiations
- Copyright protection
- Digital preservation and archiving
- Market research
- Content marketing
- Monetize content fragments
- Client workshops to improve products, websites and lead gen
- Recommend fresh ways to repackage content

Our Expertise

We are Triumvirate, three industry experts with the agility, responsiveness and know-how to add value for you and your organization. We will help you broaden your domestic and international reach. Our roots are in publishing, both digital and print. We know how to drive the hidden value in your content and data.



**Outsource your licensing to our team while
you focus on your core business**

<http://www.TriumvirateConsultants.com>