

FOR IMMEDIATE RELEASE

## MJH Life Sciences Selects Triumvirate Content Consultants (TCC) to Grow its Business

*TCC Helps #1 Media Brand for Health Care, Animal Health and Life Sciences Expand its Reach Globally with New Revenue Streams*

**(New Jersey, USA – November 16, 2020)** – Triumvirate Content Consultants (TCC) today announced that they have been selected by MJH Life Sciences™ to partner with the publisher to identify new revenue streams and syndicate its content globally across 65 titles in health care, animal health and industry science markets.

“We’re delighted to have MJH Life Sciences join our growing family of award-winning, quality content providers,” said Triumvirate Content Consultant’s President, Paul Gerbino. “With over 65 brands globally serving 7.6 million digital monthly visitors, MJH Life Sciences is the largest privately held medical media company in North America. We’ve already begun to identify potential partners who want their valuable content.

“We’re proud to have built a world-class suite of offerings for leading pharmaceutical, medical device, diagnostic and biotech companies,” said Neil Glasser, MSJ Life Sciences’ Chief Financial Officer. “This is the perfect time to welcome Paul and his team into our family to help guide and connect us to new partners so we can expand even further,” he added.

Triumvirate will represent MJH Life Sciences’ full content library including: accountable and managed care, applied clinical trials, biopharma, cannabis, contagion, OB/GYN, pediatrics, dental lab products, dermatology, diagnostic imaging, digital esthetics, drug topics, endocrinology, evidence-based oncology, infection control, managed healthcare, medical economics, modern hygienist, neurology, nutritional outlook, oncology nursing, ophthalmology, optometry, patient care, pharmaceutical issues, physicians practice, psychiatric, spectroscopy, oncology, turbo machinery, urology and cancer care, and more.

For more information on how Triumvirate Content Consultants can help your organization leverage additional content channels and create new revenue opportunities, contact Paul Gerbino at [pgerbino@triumvirateconsultants.com](mailto:pgerbino@triumvirateconsultants.com) or go to [www.triumvirateconsultants.com](http://www.triumvirateconsultants.com).

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## **ABOUT TRIUMVIRATE CONTENT CONSULTANTS**

Triumvirate Content Consultants (TCC) is the top digital media consultancy in the country, run by senior industry leaders – with deep expertise in brand/content syndication and licensing. TCC helps its clients unleash the untapped value of their content assets: to monetize opportunities through new products and strategic partnerships.

With offices in the U.S. and Japan, TCC provides a unique 360° perspective across every industry including: financial, technology, marketing, academic, scientific, and consumer publishing, manufacturing, supply chain and logistics industries.

TCC's clients benefit from its experience and powerful network of key decision-makers around the globe. Put us to work for you. Contact us at [Triumvirate Content Consultants](https://www.triumvirateconsultants.com) or email [info@triumvirateconsultants.com](mailto:info@triumvirateconsultants.com).

## **ABOUT MJH LIFE SCIENCES™**

MJH Life Sciences™ is the largest privately held, independent, full-service medical media company in North America dedicated to delivering trusted health care news across multiple channels, providing health care professionals with the information and resources they need to optimize patient outcomes.

MJH Life Sciences™ combines the reach and influence of its powerful portfolio of digital and print product lines, live events, educational programs, and market research with the customization capabilities of a boutique firm.

Clients include world-leading pharmaceutical, medical device, diagnostic and biotech companies. For more information, please visit <https://www.mjhlifesciences.com/>.

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